



MIKEL MARKETING, LLC

**Advertising Form for Mikel Marketing e-Newsletter**

Company Name: \_\_\_\_\_ Today's Date \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**Advertising Options**

1. **Option 1: A one-ad trial** - (text to be in *Word* document along with up to 1 jpeg image per listing) in Mikel e-newsletter for one time. A one time fee of \$300 - if you provide the content verbatim.
2. **Option 2: A six-ad membership** - six listings (along with 1 jpeg image per listing) in Mikel e-newsletter, which allows you 1 year to use. A one time fee of \$800 - if you provide the content verbatim.
3. **Option 3: A twelve-ad membership** - twelve listings (along with 1 jpeg image per listing) in Mikel e-newsletter, which allows you 2 years to use. A one time fee of \$1,200- if you provide the content verbatim.
4. **Option 4: One e-blast** – One e-blast of only your content sent out by itself to Mikel email list – One time fee of \$600 – if you provide content verbatim
5. **Option 5: Small Package Deal** – Three listings (along with 1 jpeg image per listing) in Mikel e-newsletter, one e-blast of only your content sent out by itself to Mikel's list, and including graphic design service for one ad. One time fee of \$1,200 (a \$1,700 value)
6. **Option 6: Big Package Deal** – Six listings (along with 1 jpeg image per listing) in Mikel e-newsletter, three e-blasts of only your content sent out each by itself to Mikel's list, and including graphic design service for three ads. One time fee of \$3,000 (a \$3,500 value)

**RULES:**

- Content must be e-mailed to us by the 20<sup>th</sup> of the month in order to be listed in the following month's issue. Failure to meet our deadline may result in your listing being postponed for a later issue. If you need us to create content for your listing, it is your responsibility to request your needs prior to the 20<sup>th</sup> of the month in order to be listed in the following month's issue. An additional fee of \$150 will be added if we **write your listing** for you or \$50 if we revise/edit your listing. If you need our graphic designer to create your content, you will be charged \$100/hour, or a flat fee of \$300.
- Each listing may not exceed 300 words
- We must approve each listing before placement.
- Size: Maximum Width: 650 pixels; maximum height: 800 pixels. 72 DPI in Jpeg, PDF, or "Microsoft Word" document.
- We have the right to reject any inappropriate, political or religious materials.

**Agreement for Mikel Marketing e-Newsletter Advertising**

\* We would like to select \_\_\_ **Option 1** \_\_\_ **Option 2** \_\_\_ **Option 3** \_\_\_ **Option 4** \_\_\_ **Option 5** \_\_\_ **Option 6**

\* We would like to start our listing(s) for the month(s) of \_\_\_\_\_

**PAYMENT:** Amt paid \$ \_\_\_\_\_ on \_\_\_/\_\_\_/\_\_\_ \_\_\_ By check/cash \_\_\_ Visa \_\_\_ AMX \_\_\_ MC \_\_\_ Discover

A check is to be made payable to **Mikel Marketing** in full amount, and to be mailed to:

Mikel Marketing - 2000 Bagby, Ste 112 - Houston TX 77002, or given directly to our representative in person. Please fax this page to 281-754-4984. Any questions please contact us at 713-807-1133 or send email to [info@mikelmarketing.com](mailto:info@mikelmarketing.com). Thank you!

\_\_\_\_\_  
Signature of Client

\_\_\_\_\_  
Signature of Mikel Marketing Representative